

ODOK 2014



Den Durchblick bewahren –
eBook Modelle im Überblick



Silvie Niedworok, Zell am See, September 2014

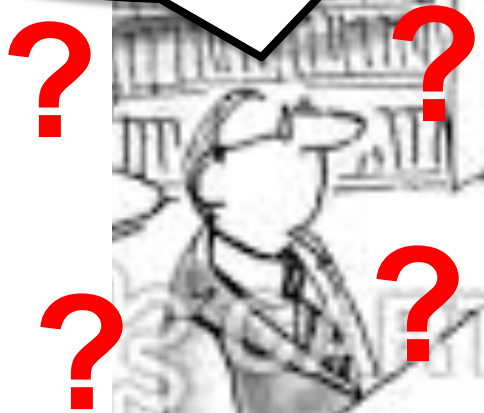
EBSCO eBooks

EBSCO INFORMATION
SERVICES

Print war leichter

An eBook
please

Sure, 1 User,
Unlimited, loan,
Subscription,
PDA, EBS, ...



Der Wert elektronischen Contents

Scientists spend on average **10.9 hours a week** gathering and analyzing information – over a quarter of their time. But their **search failure rate is almost 40%** when using external internet searches such as Wikipedia.



Neue Artikel pro Jahr

1.4 Mio

***NEW Articles per Year
....without blogs, books,...***



EBSCO eBooks

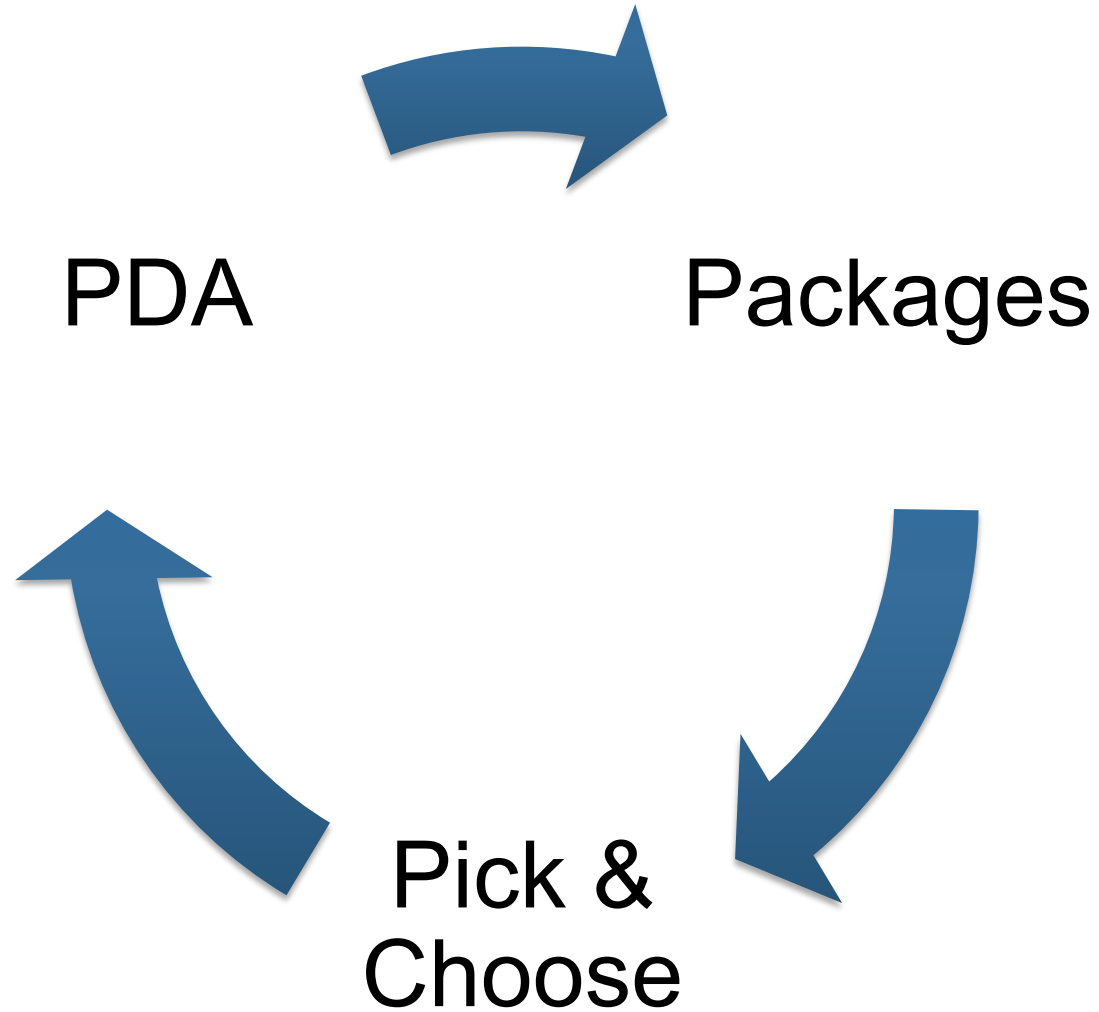


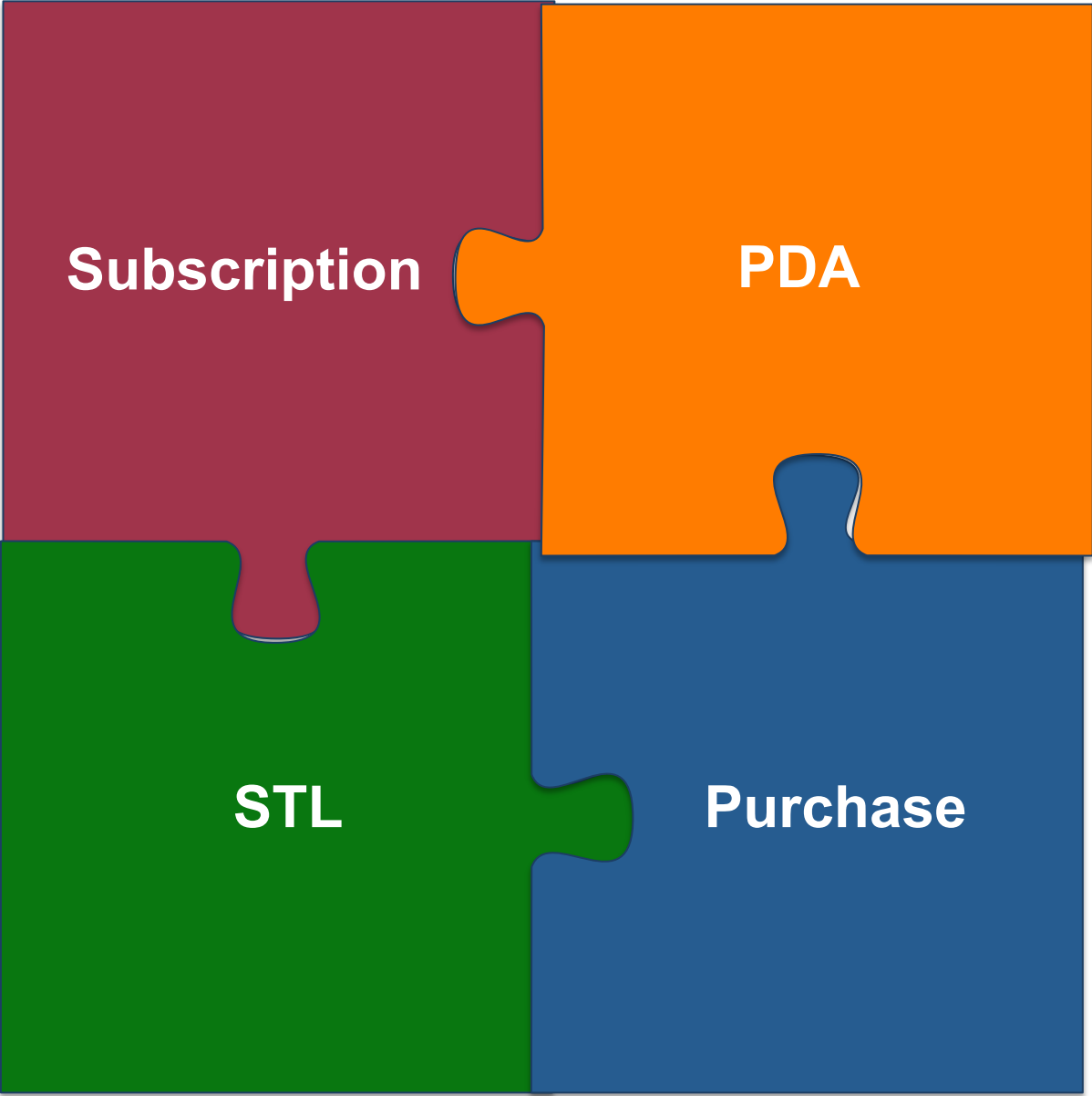
INFORMATION
SERVICES

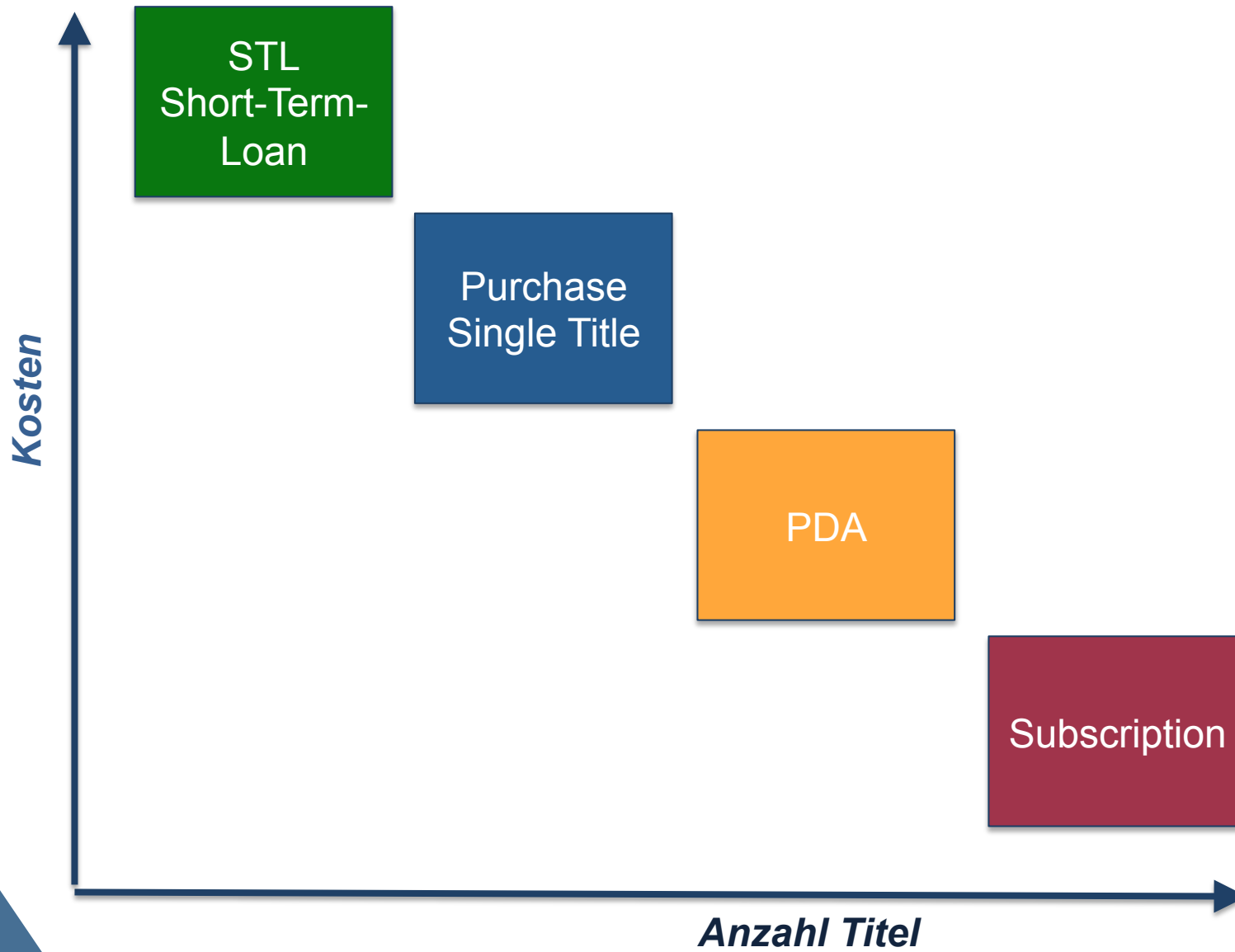
Wie alles begann...



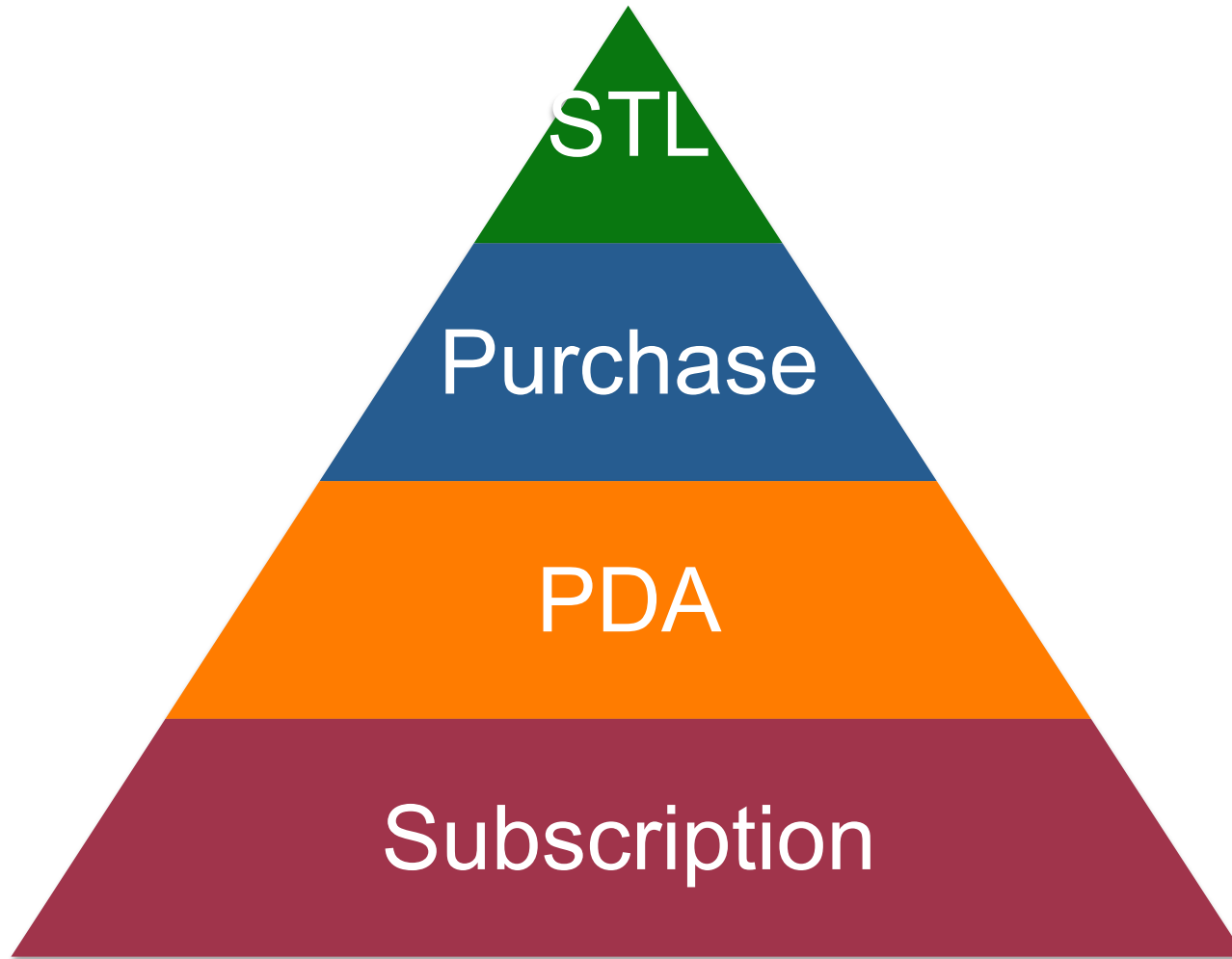
...auf der Suche nach dem richtigen Weg



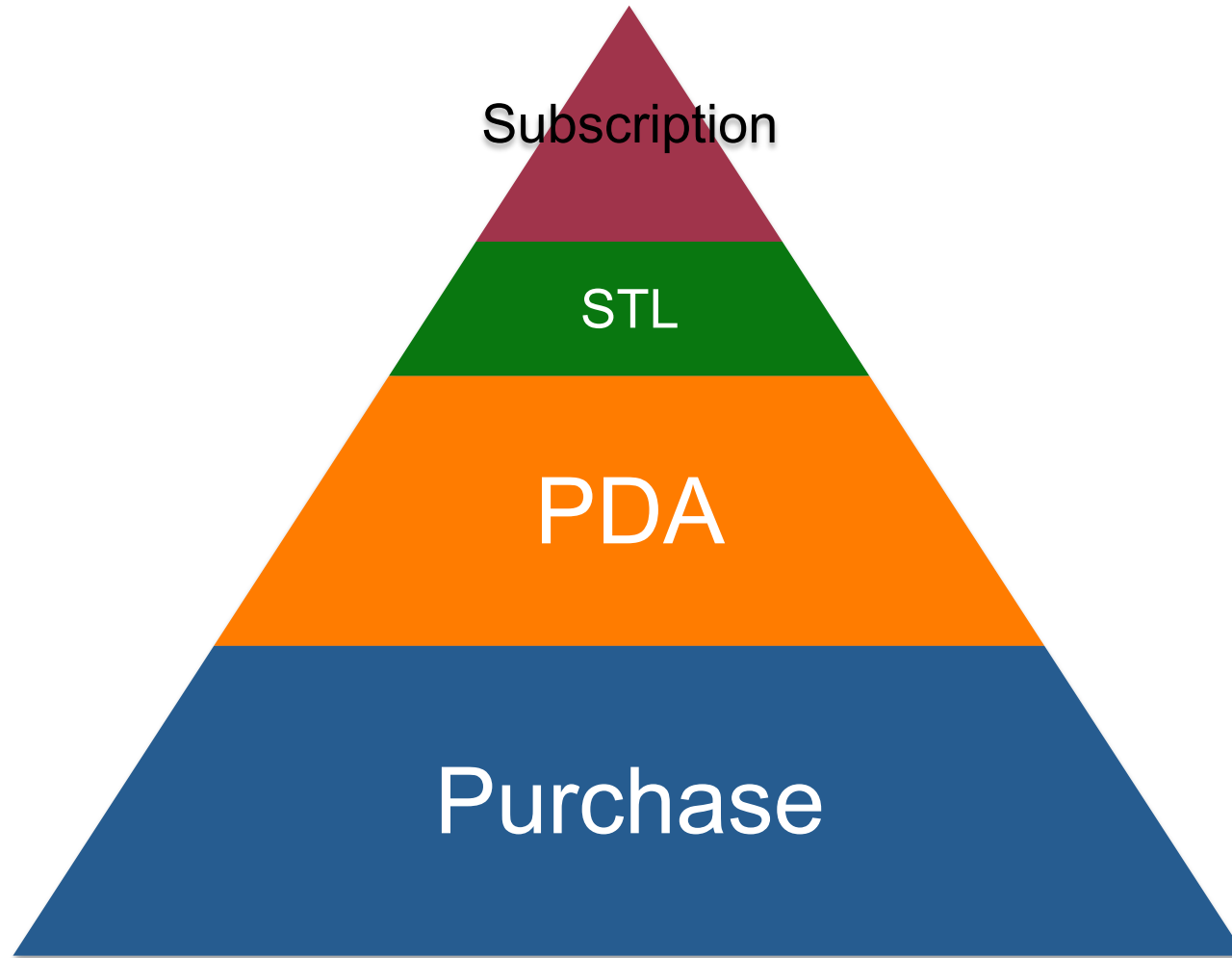




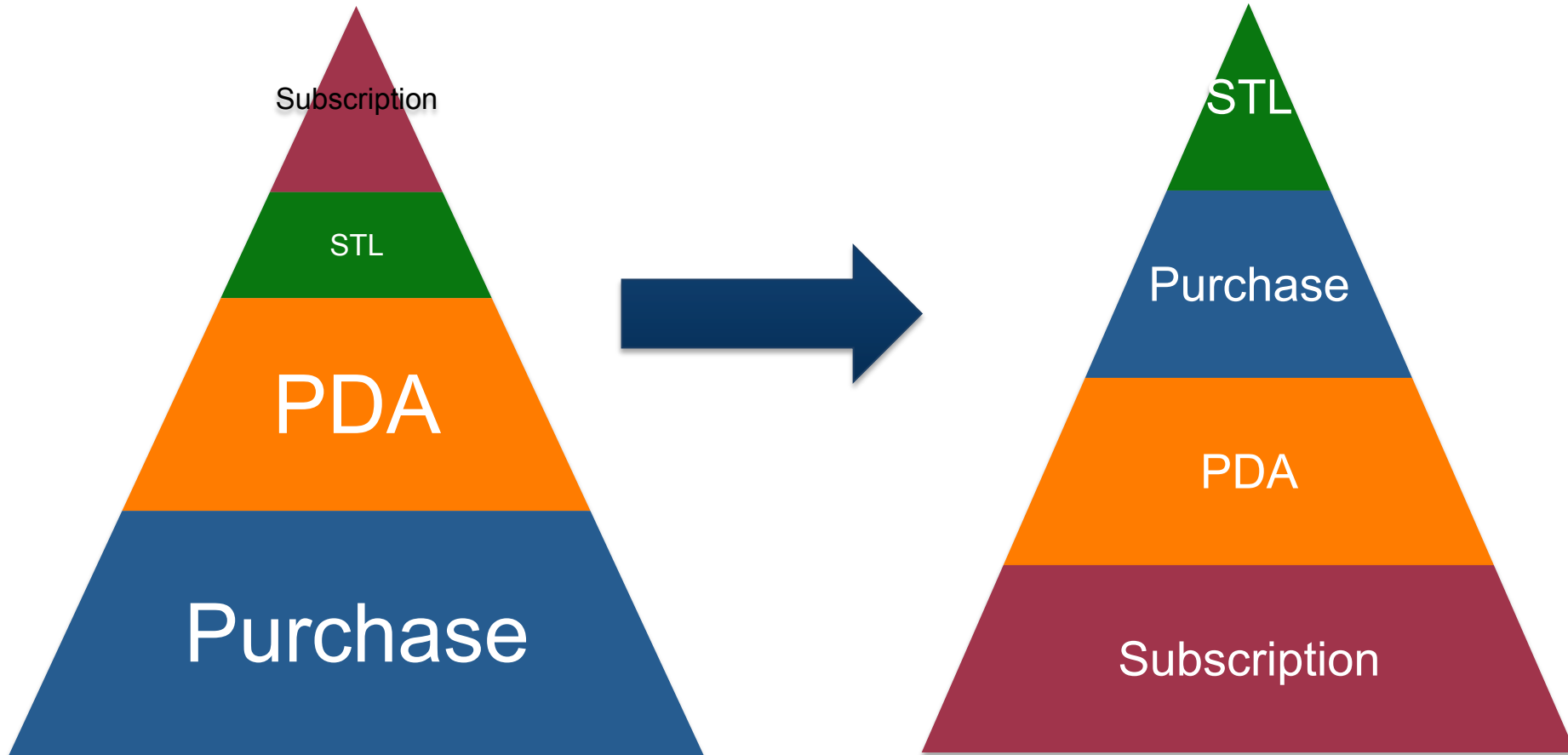
Idealisierter Erwerbungs mix



Häufig Realität



Die Zukunft wird spannend



Worauf man achten sollte...

	ebrary	EBSCO
Total e-books	107,710	121,917
Purchase Value (1U)	\$8,363,605	\$9,937,745
University Press e-books	36,794	44,265
Choice OAT e-books	938	1,378
2009 forward e-books	35,899	36,837
2012 e-books	6,451	6,539
2013 e-books	635	963



+ Stability!!

EBSCO eBooks

EBSCO INFORMATION SERVICES

...und wie geht es weiter

Business Subscription Collection – 11.000 Titles

History Subscription Collection – 9.400 Titles

Religion Subscription Collection – 4.200 Titles

Clinical Collection – 2.050 Titles

....and many more



Auch Kauf ist nicht gleich Kauf

- All titles available Pick & Choose
- One-time price, no fees
- 1U, 3U, UU options
- Multiple ways to purchase
 - Title-by-Title
 - Subject Sets
 - Featured Collections
 - Custom Collections



PDA – auf die Trigger kommt es an

- More than 10 minutes active use in full text
- More than 10 page views in full text
- Downloading eBook
- Printing
- Saving any portion of full text



Für Zwischendurch - Loan

Option to enable Patron Driven Short-term Loan, helpful in providing access to titles where ongoing demand is uncertain

**1, 7, 14 or 28 day loan periods
+ Loan-to-Own**



Und jetzt gilt es zu kombinieren...

PERPETUAL



- Pick & Choose
- Subject Sets
- Featured Collections
- Custom Collections
- Patron Driven Acquisition
- Concurrent Access Model

SUBSCRIPTION



- Academic Collection
- Business Collection
- Clinical Collection
- History Collection
- Religion Collection
- IT Core
- Engineering Core

LOAN



- 1 Day
- 7 Days
- 14 Days
- 28 Days



Mit diesen Inhalten helfen wir Ihnen gerne

- More than 600,000 titles from over 2.100 leading publishers
- New Publishers: 200+ added last 12 months
- Various Languages
- Local Content Strategy



Vielen Dank!

ODOK 2014



EBSCO eBooks

EBSCO

INFORMATION
SERVICES